

Live Your Life...  
Above and Beyond  
Expectations

It's time to *stop* dreaming and *start LIVING!*



Congratulations! You have discovered dHoward & Co, an elite team of real estate specialists who can help you live the life you deserve. Whether you are buying your dream home or selling so you can expand your horizons, you have made the right move by contacting us. Read on to discover why dHoward & Co is the real estate company for you.

# It's more than a home...

And we're more than a real estate company...

Your home is more than a place to live. It's the hub of your life, a source of personal inspiration and possibly one of the biggest investments you will make in a lifetime. When a purchase is that important in your life, it's essential to choose the right company to help you with the transaction.

At dHoward & Co, you will be assisted by an elite, knowledgeable, team of highly-specialized real estate professionals who are experts in their area of real estate. Some companies claim that everyone is an expert in everything. We believe, to be truly excellent, an agent should know their area inside and out. That's why, when you work with dHoward & Co, we are committed to the focused expertise our team can provide to you – the hub of our business.

## You are the center of our universe.

At dHoward & Co, customer service is our focus.

### The dHoward & Co Team

While working with us, you will encounter a capable team of highly-specialized professionals focused on your real estate needs:



Each one of these specialists will assure a smooth transaction, no matter what your real estate need.

Live, work and play... on your terms.



Who needs to go on vacation when you can live it? Tahoe is a first-class destination sought out by millions worldwide for its outstanding weather and amazing array of opportunity for fun and relaxation. When you live here, you can be as active as you like and have an impressive selection of activities within a few miles of your home.

## Summer

- Boating
- Beach Relaxation
- Camping
- Kayaking
- Miniature Golf
- Mountain Biking
- Outdoor Concerts
- Paddle Boarding
- River Tubing
- Scuba Diving
- Swimming
- Water Skiing
- Wakeboarding
- Whitewater Rafting



## Fall

- Art Galleries\*
- Cultural Events\*
- Concerts\*
- Festivals
- Golf
- Hiking\*
- Local Eateries\*
- Luxury Shopping\*
- Scenic Drives\*
- Trail Running



## Winter

- Movies\*
- Nightlife/Clubs\*
- Sleigh Rides
- Snowboarding
- Snowmobiling
- Snow Shoeing
- Snow Skiing
- Snow Tubing



## Spring

- Biking
- Fine Dining\*
- Gaming\*
- Live Theatre\*
- Museums/History\*
- Wineries\*



\* This is a year-round activity!

*"If you can dream it, you can do it!"*

— Deb Howard and Team

# It's time to live the lifestyle you have always envisioned!



The attitude is a little different at this altitude. Life moves at the pace you want it to. Away from the hustle and bustle of the city, you are free to live the life the way you see fit. Start your morning with a leisurely hike. Ride your bike to lunch. Sit on your patio and drink in the beauty of the sunset. The Tahoe area allows you to express yourself and turn your life into the masterpiece you have always envisioned. This is more than a place to live. Tahoe provides a readily-accessible lifestyle of play and relaxation which gives you the opportunity to live your life to the fullest every day. So work seems a little less like work and life is infinitely more enjoyable.

## Lake Tahoe Area



Average Temperatures\*

Summer: High 75° F, Low 37° F

Fall: High 51° F, Low 20° F



Winter: High 43° F, Low 18° F

Spring: High 61° F, Low 31° F

\*Source: AmericanSouthwest.net

## Convenient Drive Times



### Reno Airport

- South Shore: 1 hour, 20 minutes
- North Shore: 45 minutes

### Sacramento Airport

- South Shore: 2 hours, 14 minutes
- North Shore: 2 hours, 16 minutes

### San Francisco Airport

- South Shore: 3 hours, 40 minutes
- North Shore: 3 hours, 48 minutes

### Mammoth Resorts

- South Shore: 3 hours, 10 minutes
- North Shore: 3 hours, 30 minutes

### Napa

- South Shore: 3 hours
- North Shore: 3 hours, 10 minutes

North Shore times from Incline Village.  
South Shore times from South Lake Tahoe.

## Learn About Our Community



Homes:  
[RealtorDeb.com](http://RealtorDeb.com)

Recreation:  
[VisitingLakeTahoe.com](http://VisitingLakeTahoe.com)

Schools: [LTUSD.org](http://LTUSD.org)

Business:  
[TahoeChamber.org](http://TahoeChamber.org)

## Fun Facts About Lake Tahoe



Surface Elevation of Lake Tahoe:  
6,225 feet

Driving Distance around Lake  
Tahoe: 72 miles

Local Lore: Tahoe Tessie – A sea creature traced back to the mid-19th century is said to live in the waters of Lake Tahoe.

*"It's easy to work, live and play in Tahoe.  
You can get there from here."*

— Deb Howard and Team

# Your happiness is our business.



If you know Deb and her team, you know you won't meet a group more dedicated to the prosperity of their community, the success of their buyers and sellers and the happiness of everyone they encounter. Our buying and selling processes are created to make your real estate transaction seamless, with open communication.

Deb and her team's personal commitment to this area is evident in their community leadership positions.

## Our guiding foundation

The Golden Rule is the core of our business at dHoward & Co and it has served us well. We employ professionals with high integrity and high ethical standards. We encourage development in our community and ourselves.

Our credible and proven process, as well as dedication to our buyers and sellers, is what makes dHoward & Co truly exceptional.

No matter what stage of your life you are in, whether buying or selling, we are ready to go above and beyond for you!

- First-Time Home Buyer
- Rental Investor
- Resort and Vacation Home Buyer/Seller
- Commercial Investor
- Retirement Home Buyer/Seller
- General Real Estate Investor



## Buying with dHoward & Co

Buyer Specialists at dHoward & Co possess sharp, well-honed, negotiating skills which spring into action the moment you see a property you love. Our high-touch, exceptional service mentality, will assure that buying with dHoward & Co will be a positive experience through and through. They will work diligently with your budget to match you with the property of your dreams.

We also have a team of Commercial and Investment Specialists who can assist you in negotiating commercial leases or buying and selling investment properties. Tap into our years of real estate investment and commercial property experience.

## Selling with dHoward & Co

Listing Specialists at dHoward & Co are real estate professionals at the top of their field with an enviable record of success. They will work with you to get the most out of your property.

Our credible and proven selling process, along with an aggressive marketing strategy, maximizes convenience for you and will get your home sold for the best price in the shortest period of time. When you decide to list your home with dHoward & Co, you can rest assured that you have put your home in capable hands.

# We go above and beyond every day.



## Our marketing action plan

If your realtor is putting your home on the MLS and waiting for something to happen, they are not doing all they can to market your home. At dHoward & Co, we have a results-driven Marketing Action Plan that is proven to spark activity and sales.

- **Global Reach:** We utilize the Internet beyond the MLS to reach the right buyers at the right time. We reach buyers online and off to get the best results for your property.
- **Internet Marketing Experts:** We don't just list on the Internet, we activate our team of Internet Marketing Experts to assure your home receives maximum exposure. Our marketing dollars are optimized through targeted pay per click advertising and organic SEO strategies. Our Internet Marketing Experts make sure your home is top-of-mind online.
- **Online Advertising:** In addition to advertising your home on RealtorDeb.com, we place it on a variety of highly-ranked real estate Web sites. So, your home is visible to the world 24 hours a day, 7 days a week, 365 days a year.
- **Direct Mail:** We execute several direct mail campaigns, including a Just Listed/Just Sold campaign to neighbors as well as the target market for your home.
- **Networking:** When people in Tahoe think of real estate, they remember dHoward & Co because of our extensive presence in the community. However, our sphere of influence reaches far beyond that. Our agency is plugged in to local, statewide and national realtor associations. Due to our industry-wide involvement in volunteerism and through the leadership positions we have held within these organizations, we can readily activate these relationships for your benefit. Visit our Web site at RealtorDeb.com to see what community projects we are involved with now.
- **Buyer Inquiries/Referrals:** We get more than our fair share of both, which we immediately put to work for you.
- **Ongoing Communication:** When there is interest in your property, you will know about it. You will also know where it's being advertised, when it is shown and what feedback, if any, potential buyers have on your property. Additionally, we will review our ads, strategy and pricing with you every 30 days.



**dHoward&Co**  
lake tahoe real estate  
[www.realtordeb.com](http://www.realtordeb.com)

3599 Lake Tahoe Blvd. Suite A  
South Lake Tahoe, CA 96150  
[deb@realtordeb.com](mailto:deb@realtordeb.com)  
866.542.2912