

NATURAL ORGANICS INC.

548 Broadhollow Road, Melville, NY 11747 • Telephone: (631) 293-0030

December 13, 2006

Deb Howard & Co.
Attn: Deb Howard
3351 Lake Tahoe Blvd.
South Lake Tahoe, CA 96150

Dear Ms. Howard:

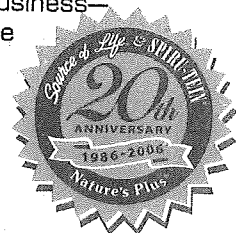
I am writing to express my sincere thanks and gratitude for the exemplary service I recently received from your agent Michele Keck. When I first arrived in Reno, eager to start searching for a new home, I was shocked that the first real estate agency I contacted was unwilling to meet with me on short notice! When I contacted your firm, Michele enthusiastically threw herself into the daunting task of finding me the perfect Lake Tahoe home.

Michele spent an entire day with me, scouting out potential homes online and developing a sophisticated "game plan" for finding the house of my dreams. She must have worked several more hours after our meeting—because remarkably, within 24 hours, she had already arranged appointments at the numerous homes I wished to see. The following day, Michele took me on a real estate tour, showing me each home on our list. Michele was great company during this tour; engaging, charming, and friendly. At each house, she was attentive and patient, providing intelligent, detailed answers to all of my questions. I never felt rushed; instead, I was encouraged to take my time. Despite our relaxed pace, we visited many homes that day—including the home I decided to buy.

Michele's hard work intensified once I decided on the house. She coordinated with contractors, electricians, the gas company, and a railing company to correct some problems and ensure that the house was perfect. Michele worked even more long hours, meeting with the town and lawyers to resolve some issues that arose prior to closing.

When we completed the closing and it was finally time to celebrate, Michele really went the extra mile—she arrived at the house before me, lit the fireplaces, and laid out wonderful welcome gifts that immediately made me feel at home.

After this experience, I felt strongly compelled to let you know what an amazing real estate agent you have in Michele. The professionalism and care she showed is a fine reflection of your company and what you stand for. Conversely, the first agent I encountered (the one that refused to see me) perfectly illustrates how an unprofessional agent can impact business—I will never do business with him, or his company, ever again. I will be happy to do business with your company in the future—as long as you can once again have Michele take care of me.



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The bottom line is this: real estate agents like Michele are priceless. Through her dedication, hard work, and integrity, Michele has secured me as a client for life. In business, having a quality person like Michele directly translates to sales, positive reputation, word-of-mouth networking, and success for your entire organization. I hope that you are as grateful to have Michele on your team, as I am to have met her.

Many thanks to you, your team, and especially Michele for making the process of finding my dream Lake Tahoe home such a pleasure!

Sincerely,

A handwritten signature in cursive script, appearing to read "Gerald Kessler".

Gerald Kessler
Chief Executive Officer